

NEWS RELEASE Contact: Nick Wolda, 281-210-3800

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## Register now for the Earth Day GreenUp

THE WOODLANDS, TEXAS (April 5, 2011) – Joining *Keep America Beautiful* (KAB) and other communities across the nation in the *Great American Cleanup*, The Woodlands will target litter on pathways, along waterways and in greenbelts at the Earth Day GreenUp scheduled for Saturday, April 16, 2011.

Nearly four million volunteers in more than 33,000 communities nationwide took part in the cleanup effort that collected 76 million pounds of litter and debris in 2010. The Woodlands will participate in the national stewardship project for the first time this year. Neighborhoods, service clubs, scouts and individuals are already signing up to take part in the cleanup.

"Areas in the community have been identified for targeted litter removal," said Kathie Herrick, adopt-a-path coordinator for The Woodlands Township. "The GreenUp is an opportunity for residents to meet their neighbors, enjoy the outdoors and take ownership of their space."

Registration is encouraged, but volunteers can register on the day of the event at any of the eight parks listed below. Volunteers can check-in beginning at 8:30 a.m. at their village's designated park where they can receive supplies, which consist of gloves, bags, instructions and an assigned pick-up area. A limited number of trash grabbers will be available to groups that register before the event.

**Alden Bridge:** Alden Bridge Park, 7725 Alden Bridge Drive

Cochran's Crossing: Shadowbend Park, 4192 Lake Woodlands Drive

**College Park:** Harper's Landing Park, 2 N. Blair Bridge

**Creekside Park:** Rob Fleming Park, 6055 Creekside Forest Drive

**Grogan's Mill:** Tamarac Park, 1300 N. Millbend Drive

**Indian Springs:** Falconwing Park, 5610 Rush Haven Drive

**Panther Creek:** Ridgewood Park, 4192 Interfaith Way

**Sterling Ridge:** Cranebrook Park, 11800 Cranebrook Drive

A post-pick-up party and celebration with food, music, booths and door prizes for registered volunteers will begin at 11:30 a.m. in Rob Fleming Park with a live performance by the Buck Yeager Band.



Registration information for the Earth Day GreenUp in The Woodlands is available online at <a href="https://www.thewoodlandstownship-tx.gov">www.thewoodlandstownship-tx.gov</a> or by calling 281-210-3900.

The Woodlands Earth Day GreenUp is coordinated by The Woodlands Township with support from The Woodlands G.R.E.E.N., The Woodlands Development Company, Waste Management, Americas Styrenics, H.E.B. and Woodlands Joint Powers Agency.

For more information on The Woodlands Township, please call 281-210-3800 or visit www.thewoodlandstownship-tx.gov.

## PHOTO:

Gearing up for the Earth Day GreenUp slated for Saturday, April 16, 2011, Carolyn LaFleur, president of The Woodlands G.R.E.E.N., and Lynne Aldrich, manager of environmental services for The Woodlands Township, tackle litter at Rob Fleming Park.



Photo by: Ted Washington